

JULIA JÖNSSON

MARKETING, PROJECT & EVENT SPECIALIST

Dear Sir or Madam,

As of the end of October 2017, I have worked in the luxury Public Relation sector for nearly three years; my latest experience at the luxury e-commerce platform, MyTheresa.com based in Munich, Germany and previously at the Dolce&Gabbana headquarters in Milan, Italy.

As you will note in my CV and recommendation letter, the outcomes of my education in fashion marketing & communication and work experiences have helped me build solid interpersonal skills with the ability to interface amongst individuals at all levels. I have strong talents in writing, and producing creative communication pieces. Thanks to my multitasking and flexibility skills I have often been designated to roles outside my job description. Due to my organizational dexterity I initiated and later been appointed to redesign and structure paper as well as digital libraries.

Besides my experience and expertise in this field, I bring the following skills to the PR role:

- Excellent communication, both written and spoken
- Strong presentation skills and visual literacy
- Awareness of different media agendas
- Aptitude for management of tasks, schedules and teams

I possess comprehensive knowledge and skills that will allow me to contribute toward the success within the luxury sector. I am positive that my background has prepared me to excel in new opportunities within the communication realm.

I look forward to discussing my capabilities in more detail. I am available for a personal interview at your convenience.

Sincerely,

Julia Jönsson

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LINKEDIN PROFILE